

Request for Proposals

Consultant Services: Portland Sports Coalition

About Laureus USA

Laureus Sport for Good USA is a national nonprofit organization that uses the power of sport to improve the lives of youth and unite communities. Since 2012, we have invested over \$33 million into community-based organizations, impacting more than one million young people. We support youth-serving sport programs through grants and capacity building, empower local leaders to drive social change, and organize the youth sport sector through convenings, research, and strategic advisement.

Laureus USA is part of the global Laureus network, which includes National Foundations across the world, a Global Foundation, the Laureus World Sports Academy, and the annual Laureus World Sports Awards.

Project Background

Laureus USA is launching a new effort to incubate a youth sports coalition in Portland, Oregon. The coalition will be powered by Laureus USA and grounded in data and findings from the Aspen Institute's State of Play report on Multnomah County. The work is supported by a grant that runs over a two-year incubation period.

During incubation, Laureus USA will serve as the backbone organization, providing the operational, administrative, financial, and learning infrastructure for this consultant to support the coalition needs in its early stages. Once established, the coalition will support community-led action that aligns Portland-area nonprofits, funders, policymakers, and systems leaders around shared priorities to improve access, equity, and quality in youth sport across Portland.

We are seeking a consultant to drive this work on the ground as the primary person building relationships, coordinating partners, and developing the structures and plans that allow the coalition to take shape.

Scope of Services

The consultant will lead the day-to-day work of incubating the coalition. Core areas of responsibility include:

Coalition establishment. Build the foundational governance structures, define a working committee, and shape a clear strategic direction informed by local stakeholders.

Stakeholder engagement and membership development. Identify, engage, and convene prospective coalition members. Align coalition goals with documented community needs, including access, participation, and affordability in youth sports. Use national visibility opportunities to attract additional partners.

Strategy and operational framework. Develop and document a strategy for community engagement and systems-level impact in youth sport, grounded in the Aspen State of Play report, comparable coalition models, and priorities identified through local input.

Financial sustainability planning. Develop a fundraising plan and project budget that balance operational funding for the coalition with funding opportunities for member organizations.

Long-term planning. Lead planning discussions and develop model plans for the coalition's long-term structure, governance, and funding model.

Key Tasks

The consultant should expect 25 to 35 hours of work each week. Expected tasks include:

- Map Portland-area youth sports organizations, funders, policymakers, and systems leaders, and conduct outreach to prospective partners
- Plan, facilitate, and follow up on coalition and working committee meetings
- Draft governance documents, meeting materials, and shared resources
- Synthesize the Aspen State of Play findings and comparable models into a working strategy
- Build and maintain the coalition's strategic and operational plan
- Develop the fundraising plan and project budget
- Coordinate action items across partners and provide regular progress updates to Laureus USA

Engagement Details

Role: Independent consultant contracted by Laureus USA.

Time commitment: 25 to 35 hours per week.

Location: Portland, Oregon. Local presence and the ability to meet regularly with Portland-area stakeholders are required.

Term: Initial term of one year with potential to extend into a second year

Reports to: Laureus USA Director of Programs

Proposal Requirements

Please submit the following:

1. **Scope of work.** A written scope of work, no more than three pages, describing how you would approach the engagement, your proposed timeline, and your methods for delivering against the responsibilities above.
2. **Budget.** A proposed budget for the engagement, including your rate structure and any anticipated expenses.
3. **Relevant clients.** A list of other relevant clients, with a short note on each engagement. References may be requested.

Submission and Timeline

Proposals are due 5:00pm PT on 7/20/26 in [PDF] format, submitted to Ben Schornack, Executive Director, Laureus USA, ben.schornack@laureus.com Questions may be sent to Ben by 7/15/2026. The anticipated start date is 8/1/2026. Proposals will be reviewed on a rolling basis, and Laureus USA may request a follow-up conversation before making a final decision.

Evaluation Criteria

Proposals will be evaluated on demonstrated experience in coalition building, systems change, or collective impact work; background in youth development or youth sports; knowledge of the Portland and broader Pacific Northwest landscape; fundraising and budget development experience; the quality and clarity of the proposed approach; and overall value relative to budget.